

81-0318

UNCLASSIFIED

OC 117
12 FEB 1981

MEMORANDUM FOR: Acting Deputy Director for Administration

STATINTL FROM: [REDACTED]
Director of Communications
SUBJECT: DDA EXCHANGE (U)

Bill:

1. It has been my observation over the past year that interest in reading and writing for the DDA EXCHANGE has declined significantly. Voluntary articles, in response to our internal quarterly calls for EXCHANGE items, have not been forthcoming for over 10 months, and the last three or four OC contributions have been written by direction. (U)

2. I question the benefits derived by further OC participation in this publication, especially in these times of expanding requirements and resource shortfalls. If other DDA offices share our experience, it is recommended that consideration be given to discontinuing the EXCHANGE or publishing it on an aperiodic basis. (U)

STATINTL
[REDACTED]

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ROUTING AND TRANSMITTAL ~~STAFF~~

Date 10 FEB 1981

TO: (Name, office symbol, room number, building, Agency/Post)		Initials	Date
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Action	File	Note and Return	
Approval	For Clearance	Per Conversation	
As Requested	For Correction	Prepare Reply	
Circulate	For Your Information	See Me	
Comment	Investigate	Signature	
Coordination	Justify		

REMARKS

Bill -

Attached are the final results of the reader survey that we conducted on the Exchange several months ago. Attached, also for your information, are graphic representations of the responses to our questions.

I am available to discuss this with you at your convenience.



DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)	Room No.—Bldg.
	7C18 Hqs
Chief, Management Staff, DDA	Phone No.

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